

**DFW-TENG Symposiums Presents:**

**Making Cents of Telecomm Expenses**

*Stephen E. Reiter, General Manager, Consumer Industries EDS*

**When: Wednesday, May 21, 2008 6:00 PM till 8:00 PM**

**Limited space is available for this event. To ensure your place, please R.S.V.P. right away.**

[RSVP@Bravotech.com](mailto:RSVP@Bravotech.com) **before Monday, May 19.**

**Abstract:**

*Making Cents of Telecomm Expenses*

The role of the CIO is a tenuous and ever changing one, with challenges to maintain or decrease costs while enhancing the delivery of the technology function. With turnover so rampant (average lifecycle of a CIO is 19 months), the technology leader within industry must continuously harness the resources made available to him/her, while anticipating the needs – always assuring that the peer group perceive IT as a team player. During this time, Steve will present a summary of his learnings in managing the technology function in this environment, as well as lessons learned in how to survive and thrive. A prime point to be covered will be on the role of telecommunications within the CIO portfolio and techniques that can be used to not only reduce that cost, but enhance the performance of the business. As the cost per unit has dropped dramatically over the last 20 years since divestiture – from \$.20+ to about \$.01/minute; the amount of traffic has grown exponentially – resulting from a myriad of technological breakthroughs from call center and email, to web enhanced features to now even video transmission. This will be a pragmatic roundtable talk to address the market we all face and how a senior technology exec can enhance their firm's performance.

**Speaker:**

*Steve Reiter, President, CCC*

During his 34 year career, including as executive in several public and privately held firms, Steve Reiter has served over 11 years as CIO for two multi-billion dollar global firms as well as Corporate Executive Vice President for Turner Corporation had among his direct reports the CIO. As well he was a Partner and Practice Leader in a Global top tier consulting firm providing business and IT strategic planning to the Fortune 500 firms. Steve recently transitioned to General Manager for Consumer Industries at EDS. For the prior 5 years Steve was President of an entrepreneurial firm that sold to a group of investors. Since then Steve has developed a consultancy that has enabled many mid – large companies to radically reduce their telecommunication spend, while enhancing their delivery. Over the past 23 years, Steve has focused significant energies in the area of Supply Chain including authoring a book which has sold over 30,000 copies and translated into 6 languages called Supply Chain Optimization as well taught the subject at a Chicago based graduate school.

**Agenda:**

6:00 p.m. – 6:30 p.m. Hors d'oeuvres and Networking

6:30 p.m. – 7:30 p.m. Presentation

7:30 p.m. – 8:00 p.m. More Networking!!

**Location:**

Bravo Technical Resources, Inc.  
Heritage Square I  
4835 LBJ Freeway, Suite 1000  
Dallas, Texas 75244  
(972) 419-1655

The building is behind the Sheraton Hotel on the Northwest side of LBJ and the Dallas North Tollway. For directions, visit [www.bravotech.com/html/Emplocations.html](http://www.bravotech.com/html/Emplocations.html)

*Dallas/Fort Worth Technical Executives Networking Group (TENG) is a networking organization of senior level Information Technology and Consulting Executives that provides opportunities for networking, exchanging ideas, career development, career transition assistance and much more. For more information, visit our Web Site at [www.dfw-teng.org](http://www.dfw-teng.org).*

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Thanks to Bravo Technical Resources for hosting this event.

Thanks to ???? for sponsoring the hors d'oeuvres for this event.