

**DFW-TENG Symposiums Presents:**

***Creating an Environment of Innovation***

*Kathy Mast  
Kathy Mast Consulting*

**When: Wednesday, June 18, 2008, 6:00 p.m. to 8:00 p.m.**

**Limited space is available for this event. To ensure your place, please R.S.V.P. right away.**

**[RSVP@Bravotech.com](mailto:RSVP@Bravotech.com) before Monday, June 16.**

**Overview:**

Innovation has always been a critical element in achieving and maintaining success for our businesses, organizations and country. Yet there has been a recent resurgence in market demand for organizational innovation. Businesses are committing people and dollars to create an innovative environment. Why innovation? Why now? If innovation is the key to our future success and possibly to the very existence of our businesses, how do we create an environment that fosters innovation?

Kathy Mast offers a unique presentation on the creation of an environment of innovation. Benefits of the program include the following improved results and outcomes:

- Increased knowledge of innovation, innovation initiatives and successes with innovation in a variety of markets and industries
- Identification and application of the links between innovation, strategy and technology to achieve a higher ROI for organizational and technical initiatives
- The use of industry-leading research to understand the most effective structure for achieving multiple types of business innovation
- Creation of a more dynamic, engaged and profitable organization

Using a distinctive approach that focuses a diverse group on the personalization of a solution for business innovation, the program is 30 percent presentation, 50 percent individual analysis and participant interaction and 20 percent debriefing. In a safe but challenging environment, you will create new insights into your organization that will immediately be useful for creating an environment of innovation and increasing ROI.

**Speakers:**

Kathy Mast is President of Kathy Mast Consulting, a Dallas based business & I/T management consulting practice

Kathy Mast collaborates with C-level executives of Fortune 1000 companies to achieve a sustainable advantage by solving their most complex business problems with strategies for future-focused innovation and enhanced returns on I/T investments.

As an executive and consultant working in global companies, Kathy has witnessed, firsthand, the transitions that occur as technology becomes an integrated part of everyday business. She's learned what great leaders do differently in times of change.

Recognizing that an organization's demand for change often exceeds their capacity to effectively respond, Kathy offers unique workshops to coach executives to improve opportunities for innovation and responsiveness to unexpected business issues/projects.

With expertise in Mergers & Acquisitions, global change initiatives and business process improvement, Kathy is known for her ability to quickly identify/predict strategic issues and solve them with a cross functional team in a timely and tactful manner. She has consistently delivered significant business & I/T cost savings for her clients.

An avid networking and relationship builder, Kathy participates on the Member Advisory Council for the Dallas Chamber of Commerce and the Associate Board of the SMU Cox School of Business. She enjoys traveling for pleasure while keeping a keen eye out for global business practices and opportunities

## Agenda:

6:00 p.m. – 6:30 p.m. Hors d'oeuvres and Networking – Sponsored by SIM  
6:30 p.m. – 7:30 p.m. Presentation  
7:30 p.m. – 8:00 p.m. More Networking!!

## Location:

Bravo Technical Resources, Inc.  
Heritage Square I  
4835 LBJ Freeway, Suite 1000  
Dallas, Texas 75244  
(972) 419-1655

The building is behind the Sheraton Hotel on the Northwest side of LBJ and the Dallas North Tollway.

For directions, visit [www.bravotech.com/html/Emplacements.html](http://www.bravotech.com/html/Emplacements.html)

*Dallas/Fort Worth Technical Executives Networking Group (TENG) is a networking organization of senior level Information Technology and Consulting Executives that provides opportunities for networking, exchanging ideas, career development, career transition assistance and much more. For more information, visit our Web Site at [www.dfw-teng.org](http://www.dfw-teng.org).*

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Thanks to Bravo Technical Resources for hosting this event.

Thanks to Kathy Mast Consulting for sponsoring the hors d'oeuvres for this event.